

Coupon/QR Code Wall Calendar

Annual (2018) or Anniversary Edition

Objective: Attempt to increase player loyalty. Keep players coming back to the hall monthly. Keep players well informed and connected to the hall. And finally, increase annual revenue by using well crafted coupons in the calendar to increase the number of visits and increase average spend.

Features: These 12 month calendars feature:

- 6-12 coupons players can clip from the last calendar page. Consultation on crafting just the right coupon offers, making them cost effective, is available from Promoting Bingo with each calendar purchase.
- 4 QR Codes can appear on every calendar page, making them easily accessible to scan every day of the year. The codes link to any of hall's 4 most popular website pages keeping players well informed and connected.
- The outside of the back cover is available for important hall promotional and facilities art and information.
- Halls have many options to choose from for each calendars themes. Halls can also supply their own images for the inside image pages.

Benefits:

- Properly designed coupons in this calendar will keep players coming back to the hall all year, with minimal cost.
- As the calendar hangs on the wall, the QR codes on the calendar pages are always visible and easily accessible for scanning by players with their phones. This convenience, which can become a daily habit, will keep players well informed about current jackpots, specials and upcoming events. Linking to their account log-in page will make that a convenience players will appreciate.
- The space on the outside back cover can be used to provide players any information that is considered important for players to be able to reference at any time. This page can be designed for you or you can provide this page.
- With a little promotion, these calendars will fill every seat on giveaway day(s).

Cost:

- There are 2 sizes of calendar to chose from. Minimum order is just 250. Please allow plenty of time to design and print your calendars. Any questions give us a call at 877-525-3633. Visit the website for more information. www.bingocalendars.com



Many Other Themes Available



Coupon/QR Code Calendar Price Guide

8 1/2 x 11	6 x 9 1/2
250 (minimum) \$9.70	250 (minimum) \$7.98
500 - \$5.12	500 - \$4.19
1000 - \$2.75	1000 - \$2.21
1,000+ Call Plus shipping	1,000+ Call Plus shipping

Discount above prices 10 cents for use of Image bank images.