

# Promotional Wall Calendars - Advertising

## Annual (2022) or Anniversary Edition

As all Promoting Bingo website readers know, we are very enthusiastic about the benefits of providing a hall's players with an annual promotional wall calendar. We believe they are a great opportunity to keep players well informed for an entire year and create a very effective management tool for employees.

In an effort to continually make our promotional wall calendars more affordable and available to more halls, there will be an opportunity to add advertising messages to each of the calendar pages. These spaces are designed to be sold to a hall's current vendors and/or local businesses to put their messages in front of each of the hall's players. There is no extra charge to add the advertising to your calendars and 100% of the ad revenue will help defray the cost of the calendars.

### Full Size Custom Calendar

**Features:** Advertising opportunities will be made available in both the Full Size Calendars as well as the Coupon/QR code calendars. Each hall will handle sales and retain 100% of the advertising revenue generated. Advertisers will provide a pdf or jpg file.

- The Full Size Calendars will offer an advertising space at the bottom of each calendar page - 1" x 10".
- The Coupon/QR Code Calendars will offer an advertising space at the bottom of each calendar page - 3/4" x 8".



With an ad placement on each of the calendar pages, there are 13 spaces available in the Full Size Calendars and 12 in the Coupon/QR Code Calendars. Each hall will set their own pricing and can sell any number of spaces. The ads can be all the same from 1 advertiser or all different, or any combination. These spaces are available to each hall to use as works best.

If this sounds like a good option for your hall, give us a call and we'll answer all your questions. Give us a call at 253-261-2163. Also, visit the website for more information. [www.bingocalendars.com](http://www.bingocalendars.com)

### Coupon/QR Code Calendar

